



**Jersey Finance**

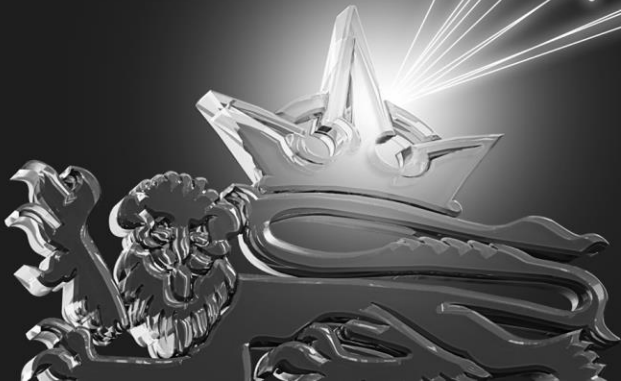
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# Mourant Ozannes

## Winter Update

**Amy Bryant**





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ICIJ

## International Consortium of Investigative Journalists

INVESTIGATIONS JOURNALISTS BLOG ABOUT

LEAK TO US FOLLOW US SUPPORT US

Paradise Papers

The Panama Papers

Secrecy For Sale

Evicted And Abandoned

Fatal Extraction

Read All Investigations



# THE PARADISE PAPERS

A new leak of confidential records reveals the financial hideaways of iconic brands and power brokers across the political spectrum



SENSITIVE DEALS

Leaked Documents Expose Secret Tale of Apple's Offshore Island Hop





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# Impact and Reaction

The Telegraph HOME | NEWS | SPORT | BUSINESS

**Business**

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PREMIUM

Business

**‘Paradise papers’ divert attention from real tax issues**

**MARK PRAGNELL**

9 NOVEMBER 2017 • 6:00AM

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November 8, 2017

**RACING AROUND IN CIRCLES ON TAX**

THE SPECTATOR

COFFEE HOUSE | MAGAZINE | WRITERS | BOOKS & ARTS | PODCASTS | HEALTH | LIFE | MONEY | MORE

STATUS ANXIETY

**Another year, another tax leak – and the usual annual festival of hypocrisy**

When it comes to not practising what you preach, the Guardian and the Mirror take the biscuit

**Toby Young**

FEATURES

**Who decided that keeping money in ‘paradise’ is a crime? We should all thank havens**

Offshore tax accounts are, on balance, a very good thing. Here’s why

**Matthew Lynn**

*“The street-level response to the [Paradise Papers](#), the mighty follow-up punch to last year’s Panama Papers, has been curiously tepid. This is probably not what many activists, and the 100 media organizations involved in the leak, expected to happen.”*



# Jersey Scores **Top Marks**

OECD Global Forum confirmed that  
Jersey is

**fully compliant**

with all global standards of  
international tax transparency





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# Just The Latest in a Long List...

## 50s - 70s

**1952**  
Jersey signs first DTA, with the UK

**60s - 70s**  
Jersey builds reputation for being a stable, solution-centric, business-friendly jurisdiction with great access to capital markets

## 80s - 90s

**1988**  
Convention on Mutual Administrative Assistance in Tax Matters (developed by OECD and Council of Europe)

**1989**  
Central register of company beneficial ownership established in Jersey

**1999**  
**Tax Evasion Legislation**  
Jersey introduces Proceeds of Crime Legislation making tax evasion an offence

## 2000 - 2009

**2002**  
Tax information exchange commitment given to OECD

Jersey's first TIEA, with the USA

**2005**  
Jersey voluntarily enters into savings tax agreements with all EU member states

**2009**  
Jersey received favourable review in the British Crown Dependencies Review (conducted by the UK Government)

**White List**  
Jersey placed on the OECD 'White List'

Jersey appointed one of four OECD Global Forum Peer Review Group vice chairs

**IMF Top Rating**  
Jersey rated one of the best global International Finance Centres

## 2010

**Model 1 FATCA**  
Jersey signs Inter-Governmental Agreement with the USA



## 2011

Financial Stability Board (FSB) places Jersey in Group 1, which consisted of those jurisdictions 'demonstrating sufficiently strong adherence to the relevant international standards'

Global Forum Peer Review

World Bank Report published: 'The Puppet Masters: How the Corrupt Use Legal Structures to Hide Stolen Assets and What to Do About It', where Jersey is cited as an exemplar of best practice in the recording and monitoring of beneficial ownership information

**Zero-Ten**  
EU Code of Conduct Group confirms that Jersey's Zero-Ten business tax regime is code compliant

Amended Convention on Mutual Administrative Assistance in Tax Matters open for signature in June 2011

## 2012

**BEPS 2012**  
G20 Summit launches Base Erosion and Profit Shifting (BEPS) project



Negotiations start on Jersey/US FATCA agreement, helping US authorities reduce tax evasion by US citizens

## 2013

**OECD endorse**  
Jersey's position on international tax transparency

British Crown Dependencies joint statement on automatic tax information exchange

Jersey signs US FATCA

UK FATCA - Jersey and UK Inter-Governmental Agreement signed

**OECD blueprint**  
for tax authorities worldwide to tackle tax avoidance and evasion in response to G20 mandate

**Commitment to the CRS**  
Jersey commits to the early adoption of Competent Authority Agreement (CRS)

## 2014

Convention on Mutual Administrative Assistance in Tax Matters comes into force in Jersey

Jersey signs the multi-lateral Competent Authority Agreement (CRS) as an early adopter

"Global Shell Games" report published, with Jersey achieving 100% compliance (with the UK at 51% compliance and US ranking lower with 25%)



## 2015

Crown Dependencies Automatic Exchange of Information signed

Jersey replaces the EUSD retention tax regime with automatic exchange of information

## 2016

**BEPS 2016**  
Jersey becomes a BEPS Associate and implements country by country reporting



Exchange of Notes with UK regarding sharing beneficial ownership information on request

UK IGA (UK FATCA) - Automatic exchange of information with the UK

Report published by Professor Jason Sharman, "Solving the Beneficial Ownership Conundrum: Central Registries and Licenced Intermediaries"

## MONEYVAL

Assessment by the Council of Europe - Of the 49 assessment areas, Jersey was rated compliant or largely compliant in 48, the highest score amongst all states assessed

## 2017

Jersey signs OECD Multilateral Convention on prevention of BEPS

**CRS**  
Jersey's first exchange information under CRS (replacing UK IGA)

United Nations Financial Sanctions (Jersey) Law 2017 comes into force

Jersey implements the EU Legislation (Information Accompanying Transfer of Funds) (Jersey) Regulations

# The Jersey Transparency Timeline

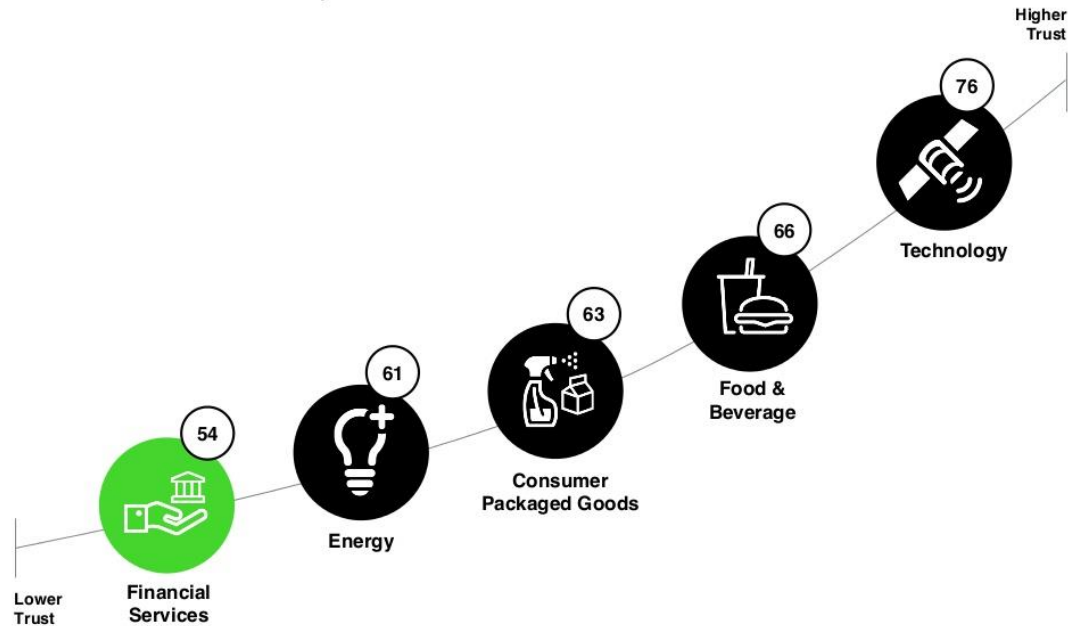
Jersey rated **48** out of **49** assessment areas as compliant or largely compliant



# Why Such a **Difference?**

## Financial Services Sector Least Trusted

Percent who trust each industry



Source: 2017 Edelman Trust Barometer Q45-429. Please indicate how much you trust businesses in each of the following industries to do what is right. Again, please use the same 9-point scale where one means that you "do not trust them at all" and nine means that you "trust them a great deal". (Top 4 Box, Trust) General Population, 28-country global total.





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## Jersey's Value to Britain



## Jersey's Value to Europe

**£0.5 tn**

of foreign investment in the UK via Jersey



**£1**

of every £20 investment in the UK is via Jersey



**€188bn**

foreign investment into the EU through Jersey



**88,000**

jobs supported in the EU's economy



**£14bn**

Jersey's net benefit to the UK economy



**250,000**

jobs supported in the UK





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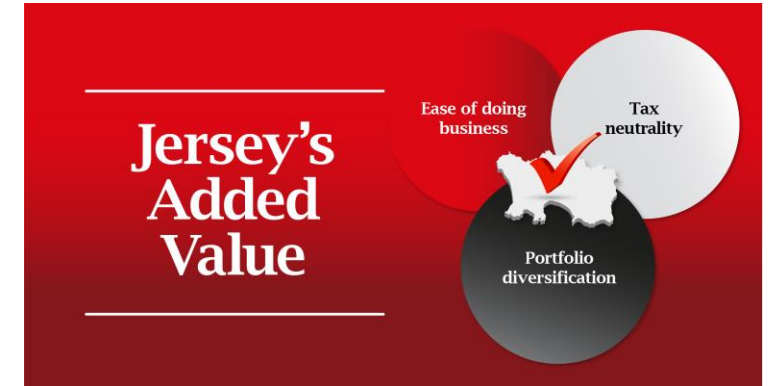
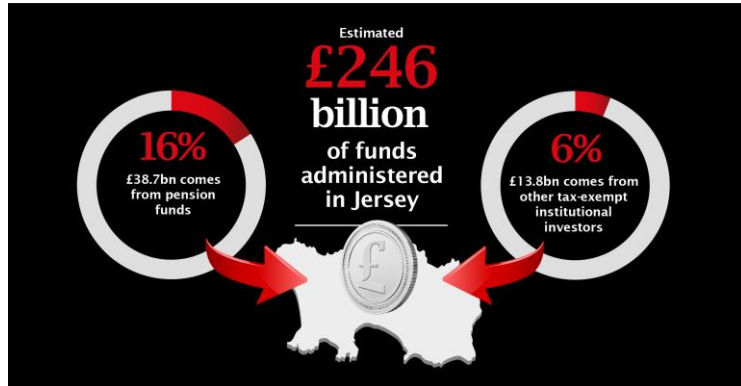
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# Building a Better Future

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**Cost  
Efficiencies  
Vs  
Other  
Jurisdictions**

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Regulation + skilled workforce  
+ ease of innovation + business efficiency

=

Up to

**£26  
million**

Cost savings of tax-exempt institutional  
assets under administration p.a.

**58 million  
people**

are estimated to benefit from  
Jersey's administration of  
pension fund investment in  
the real estate fund sector





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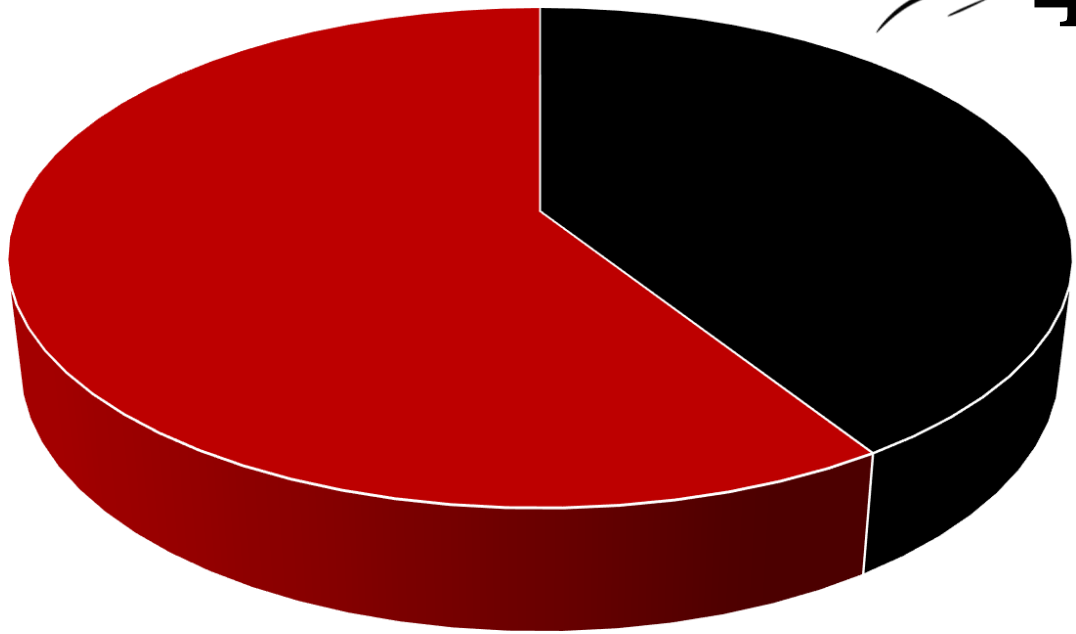
**But What About  
The **Benefit for****



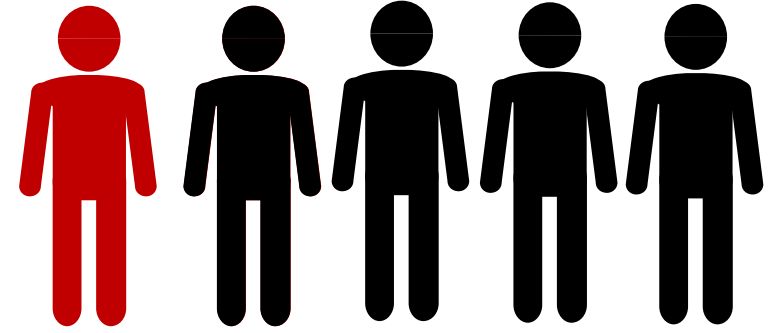
# The Headlines

**GVA**

41%



**Employment**



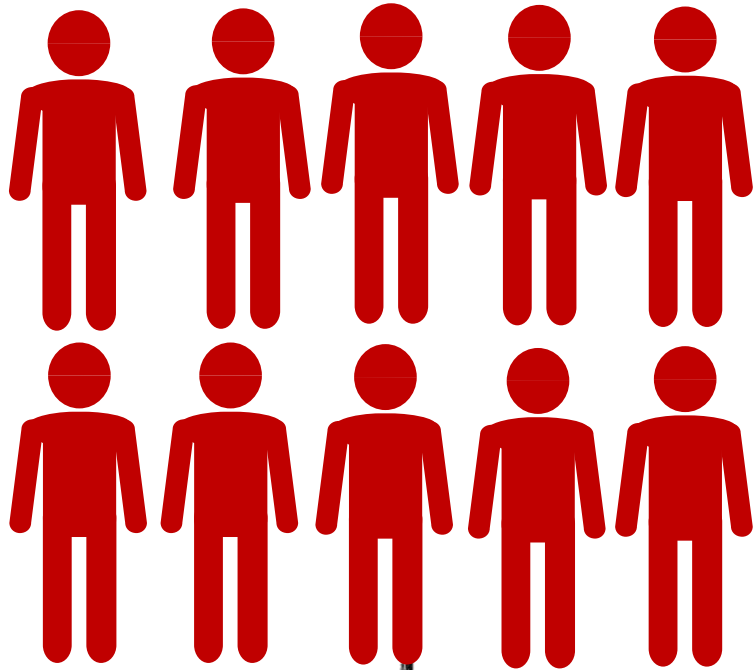




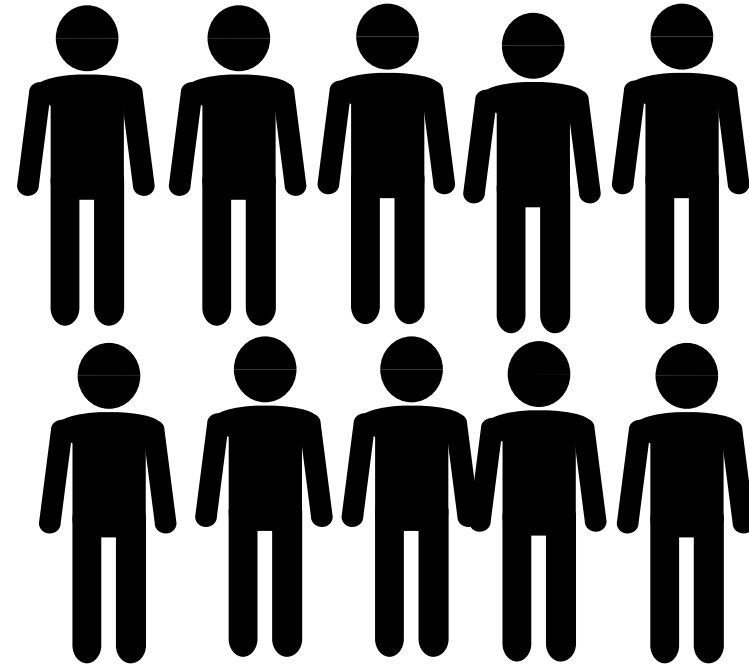
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# Deeper Dive



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Health



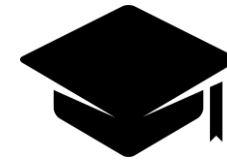
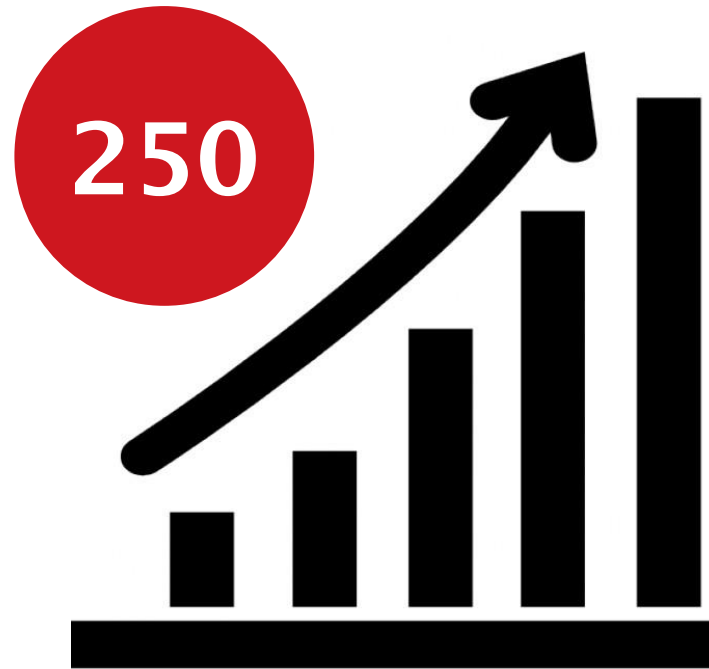
Agriculture  
& Fishing



Construction  
& Utilities



Computer  
& Related



Education



Hospitality  
& Retail

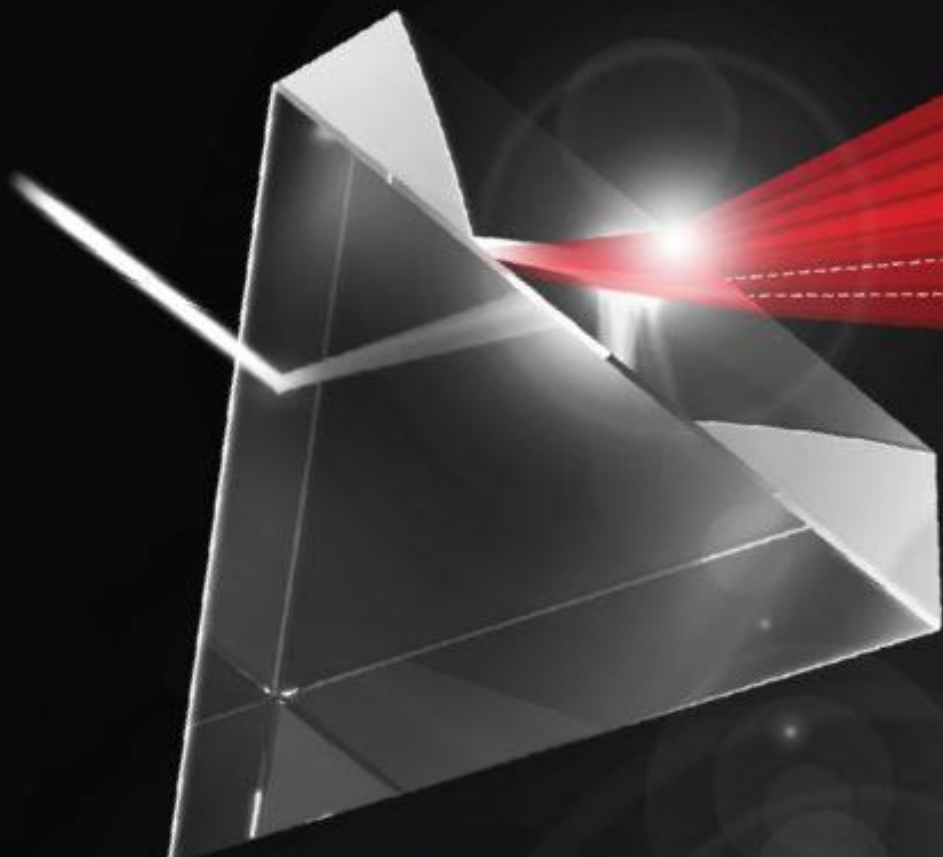


Manufacturing



Other

# A Full Spectrum of Funds



COLLECTIVE INVESTMENT  
CONTROL OF BORROWING  
NOTIFICATION ONLY

RECOGNIZED FUNDS  
UNCLASSIFIED FUNDS  
JERSEY ELIGIBLE INVESTOR FUNDS  
LISTED FUNDS  
EXPERT FUNDS  
JERSEY PRIVATE FUNDS  
UNREGULATED ELIGIBLE INVESTOR FUNDS

PROPORTIONATE  
REGULATION  
+

1

A Jersey manager can establish different Jersey funds to access:

- The EU, through national private placement regimes
- The 'rest of the world' only





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## Marketing into Europe through NPPRs

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up  
**10%**

over the last year

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## Total funds business in Jersey:

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**Up 18%**

standing at more than  
**\$342 billion**

Jersey Financial Services Commission





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## Jersey's mature funds industry has:

- A large pool of professional non-executive directors on island
  - Expertise across a variety of asset classes
- 



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## Jersey has a flexible regime offering:

- Marketing through NPPRs, without the burden of full AIFMD compliance
  - Fully out of AIFMD scope solutions for funds targeting non-EU investors
- 







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# THE POWER OF WORDS

to Drive  
Change





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# Jersey Can Look to The Future With Confidence





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# Thank You

**Mourant Ozannes**  
**Funds Quarterly Update**

**Amy Bryant**

